

ERIC J. WEINER

Alexandria, VA | 202-288-1333 | ejw77@me.com | [linkedin.com/in/thecommsexpert](https://www.linkedin.com/in/thecommsexpert)

STRATEGIC COMMUNICATIONS & CORPORATE AFFAIRS EXECUTIVE

Executive Communications | Media Relations | Corporate Affairs | Crisis Communications | Reputation Management | National Security

EXECUTIVE SUMMARY

More than 25 years of experience advising senior leaders and delivering executive communications, media relations, corporate affairs, and crisis communications across the national security, defense, federal government, corporate, and international media sectors. Trusted advisor with a proven ability to translate complex technical, operational, and policy issues into clear, compelling communications that strengthen organizational reputation, build stakeholder trust, and advance mission objectives.

Active Secret Security Clearance (Re-adjudicated 2023)

CORE COMPETENCIES

Executive Communications | Strategic Communications | Corporate Affairs | Media Relations | Crisis Communications | Public Affairs | Internal Communications | Reputation Management | Executive Messaging | Speechwriting | Media Coaching | Stakeholder Engagement | Audience Strategy | Issues Management | Communications Measurement

PROFESSIONAL EXPERIENCE

Public Affairs & Media Relations Specialist

2018–Present

Serving as Senior Strategic Communications Advisor Supporting the U.S. Department of State's Diplomatic Security Service
The Tatitlek Corporation | Arlington, VA

Support strategic communications, media relations, and executive messaging for the U.S. Department of State's Diplomatic Security Service (DSS), a global law enforcement and security organization operating in more than 170 countries. Partner with senior leaders, special agents, and subject-matter experts to communicate complex security missions, strengthen organizational reputation, and advance executive priorities.

- Develop and execute strategic communications plans that align executive priorities, messaging, target audiences, and communications channels to strengthen organizational reputation and support mission objectives.
- Serve as a trusted communications advisor to senior executives, preparing and coaching leaders and subject-matter experts for national media interviews, executive appearances, and other high-profile events.
- Secured more than 100 earned media placements with Reuters, Associated Press, ABC News, NBC News, CBS News, BBC, The New York Times, Fox News, and other leading national and international media organizations.
- Lead media relations and communications planning for major global security events and operations, including the United Nations General Assembly, the Olympic and Paralympic Games, and the FIFA World Cup.
- Craft executive messaging, speeches, feature articles, media materials, newsletters, and internal communications supporting approximately 40,000 personnel worldwide.
- Produce, manage, and measure digital communications across SharePoint, the DSS website, and social media, using analytics to optimize audience engagement and communications effectiveness.
- Authored more than 70 published feature articles, executive communications, speeches, and multimedia products highlighting global security operations, international partnerships, and law enforcement missions.

Corporate Communications Director

2015–2017

ANSER | Falls Church, VA

Led ANSER's corporate communications function, serving as the organization's communications leader and strategic advisor on executive messaging, thought leadership, digital communications, employee engagement, and brand positioning. Partnered with executives and technical experts to translate complex national security, defense, and homeland security initiatives into clear, compelling communications for government customers, employees, industry partners, and prospective clients.

- Directed corporate communications, executive communications, thought leadership, digital communications, and employee communications in support of executive priorities, organizational growth, and business development.
- Spearheaded the strategy and redesign of the corporate website, strengthening brand visibility and user experience.
- Produced executive messaging, thought leadership, digital content, corporate communications, and press releases translating complex technical research into accessible content for internal and external audiences.
- Aligned executive communications, digital content, and employee communications to strengthen ANSER's brand and advance strategic business objectives.

Senior Asia Analyst

2013–2015

ANSER | Falls Church, VA

- Produced strategic analysis and thought leadership on Asia-Pacific security, defense, international affairs, and disaster response for federal government clients.
- Supported the successful launch of Banyan Analytics by translating strategic research into branding, thought leadership, and strategic communications that established the institute's identity and advanced business objectives.
- Authored The 2011 Earthquake, Tsunami, and Nuclear Accident in Japan: Coordinating the U.S. Government Response.

Producer

2001–2012

Tokyo Broadcasting System | Washington, D.C.

- Directed television news coverage across 24 countries and more than 30 U.S. states.
- Secured and produced an exclusive interview with President George W. Bush for a TBS correspondent ahead of the President's official visit to Japan.
- Planned coverage of presidential elections, international summits, diplomatic visits, military operations, and major national security developments.
- Translated complex U.S. government, foreign policy, and international affairs into clear, accurate reporting for Japanese audiences.

Paralegal Specialist

1998–2001

U.S. Department of Justice, Antitrust Division | Washington, D.C.

- Supported the Attorney General's International Competition Policy Advisory Committee and antitrust matters involving the transportation, energy, and agriculture sectors.
- Conducted legal research, case management, and document analysis supporting attorneys on complex merger reviews and litigation.

EDUCATION

Bachelor of Arts, International Studies (Minor in Japanese)

American University, Washington, D.C. | Ritsumeikan University, Kyoto, Japan

HONORS

U.S. Department of State Appreciation Award | ANSER Trustee Award | ANSER Excellence Awards | U.S. Department of Justice Appreciation Award